

Communications and Marketing Manager Person Specification

Education and Knowledge:

Essential

- A comprehensive understanding of how to effectively communicate through a number of channels (e.g. online, print), to a variety of audiences.
- Competent in graphic design and videography.
- Excellent written and verbal English.

Desirable

- A relevant degree or professional qualification in Business, Marketing, Communications or Media.
- A good understanding of mission and particularly the spiritual and social situation in Europe.
- Understanding of GDPR requirements and processes.

Experience:

Essential

- Developing and updating websites, graphic design, videography, social media channels, writing and editing.
- Working with Microsoft Office.
- Excellent ICT ability.

Desirable

- Implementing a communications and marketing strategy.
- Working with Google docs. and other Web Authoring Software such as Adobe and Mailchimp.
- Involvement in mission, particularly in Europe.
- Working within the Christian or charity sector.
- Working within the communications, marketing and media sector.

Skills and Abilities:

Essential

- Outstanding interpersonal, written and verbal communication skills.
- Ability to work on own initiative, independently and as part of a team.

- High level of organisational and administrative skills with a high attention to detail and can meet deadlines in a timely manner.
- Creative and innovative.

Personal Qualities:

Essential

- A committed evangelical Christian who is in full agreement with the ECM Ireland Doctrinal Statement* and the vision, purpose and values of ECM Ireland.
- Creative, enthusiastic, reliable and motivated individual.
- Excellent team player wanting to contribute to the overall ministry of ECM Ireland.
- Active prayer and devotional life, attending a local church regularly.
- Full UK Driving Licence.
- Able to travel on occasion.

The above serves as a guide and is not exhaustive. All staff are expected to undertake other duties and projects as may be reasonably required by the Director. You will be part of a small team who work together to meet ECM Ireland's aims and objectives.

*There is an occupational requirement for the post-holder to be a committed evangelical Christian and committed to the ethos and aims of European Christian Mission Ireland.